

## Cruise Excellence Awards 2018



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## Colourful Gala Night at the Cruise Excellence Awards in Cartagena

**Madrid, 21st February 2018. PR** - The ceremony of the Cruise Excellence Awards has held its 11th edition with more than 350 guests enjoying the gala celebrated at the University of Cartagena.

The ceremony brought together, as previously, the main executives of cruise lines, cruise operators, ship agents, ports and destinations, travel agents, press, service providers and professionals. The winners were:

- Best Spanish Port 2017 – PORT OF BARCELONA
- Best Cruise Line for First Cruise 2017 - MSC CRUISES
- Best River Cruise Company Fluvial 2017 – CROISIEUROPE
- Best Onboard Entertainment 2017 – ROYAL CARIBBEAN
- Best Value for Money Cruise Line 2017 - COSTA CRUISES
- Best Luxury Cruise Line 2017 - SILVERSEA CRUISES
- Best Premium Cruise Line 2017- PRINCESS CRUISES
- Best Ship in Northern Europe 2017 – NORWEGIAN GETAWAY
- Best Ship in Mediterranean 2017- MSC MERAVIGLIA
- Best Brand Recognition by Travel Agents 2017 - COSTA CRUISES
- Best Crew 2017 – PULLMANTUR
- Best Consumer Brand Recognition 2017 - COSTA CRUISES
- Best Popular Cruise Company 2017 - MSC CRUISES

As in previous editions, **special recognitions** were given to:

- Cruises News Media Group Recognition – Oceania Cruises
- Port of Cartagena Recognition – Consorcio Turístico Cartagena Puerto de Culturas
- Cruises News Media Group Recognition – Route to North Fjords in Pullmantur's Monarch ship.

The gala was entertained by Carla Habermeyer, singer and laser show performer, and was directed and presented by the comedian and showman Sr. Corrales

The Cruise Excellence Awards are the result of a macro survey conducted amongst national cruise passengers. This fact gives a special value to the results.

This edition was promoted and sponsored by the Port Authority and the City of Cartagena, the Murcia Region Tourism Institute as well the Maritime Activities Business Association of Cartagena, Touristic Train Almirante, Sureste Incoming, Cruises Atlantic Islands, Agencia Maritima Blazquez Cruises, and Cruise Friends Shops.

The choice of the city is due to the consolidation of the Port of Cartagena as one of the Spanish destinations that have seen rapid growth in recent years. In 2016, Cartagena debuted as a cruise embarkation port, and in 2017 the new access to the expanded cruise terminal was inaugurated. For 2018, Cartagena will have more than 140 calls with more than 200,000 passengers.

The Cruise Excellence Awards, whose first edition was held in 2008 in Barcelona, is a brand of CruisesNews Media Group, organizer of the International Cruise Summit in Madrid and editor of CruisesNews and TopRiver magazines.

**For more information:**

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**Information on awards and previous editions:** [www.premioexcellence.com](http://www.premioexcellence.com)

**Hashtag:** #Excellence2018Cartagena

